Mass Software Solutions Helping transformation. Driving growth. www.masssoftwaresolutions.com





Mass Software Solutions

About Us

A leader in the field of digital transformation. We specialise in helping businesses navigate the ever-evolving digital landscape by providing a wide range of services, including strategic digital transformation, website development and custom applications to put your company at the forefront in this digital age.

We understand that the ultimate goal of digital transformation is to increase gross sales or revenue. Technology allows companies to improve performance, spur innovation, enhance productivity, automate business processes and manage overall operations efficiently.

No matter your goals, our experienced experts can help you:

- Identify and define your vision.
- Review your options and ensure alignment.
- Identify the best path to reach your goals.
- Develop intelligent, intuitive solutions.

We realise that every business is unique and work closely to understand their needs and goals. From devising a strategy to execution, we are committed to delivering results that go above and beyond.

Track Record



Client Geographies

61% 37% 1% 1%

North America

Europe

Africa

Asia

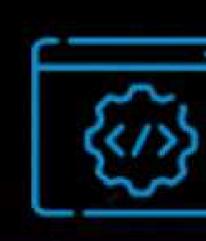
Type of Solutions



Web Apps



55% 35% 55% 15%



Mobile Apps

Websites

Becomes Long Term Projects

Client Referrals

2 per client

Project Deal Range

\$10K - 200K

Company Rating

4.9/5

(Clutch benchmark)

Type of Clients





70% 25% 5%

Startups - and Scaleups



Corporates

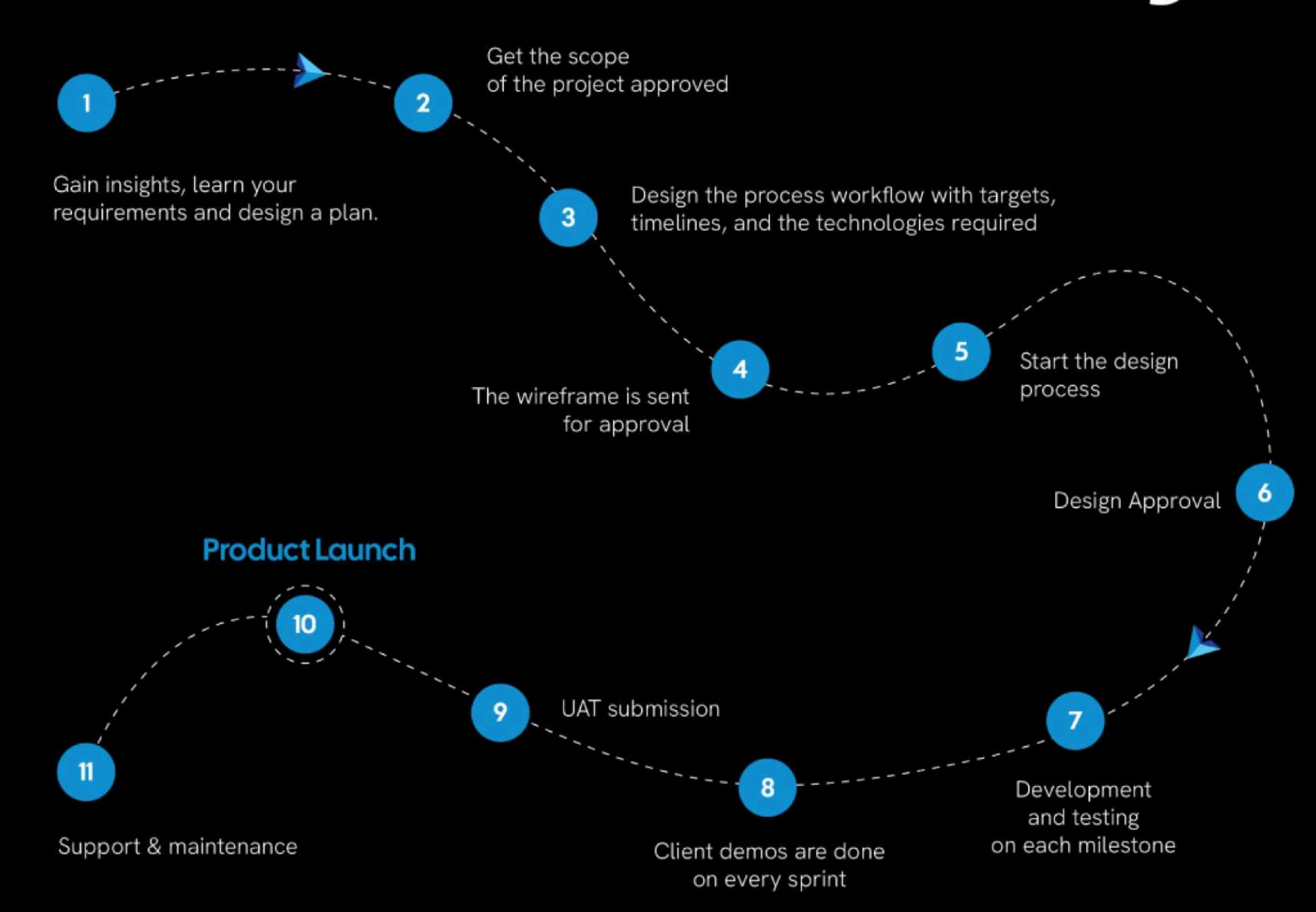


10 recurses why hire resources

why hire resources from MSS

- We meet your requirements Our services meet your needs.
- 2 Upto 50% cost reduction
- You're in control
- 4 Work with Experts
- 5 Hassle-free Production
- 6 Low Attrition
- 7 Zero Overheads
- 8 Qualified senior and middle level engineers
- 9 4.9/5 Rating on Clutch
- 10 International Organization for standardization ISO 9001 2015

Our Process Journey



Project Lifecycle

This is how our projects are developed with transparency and total client satisfaction

Plan

Plan

Periew/
Deliver

Develop

Final Delivery

Mass Software Solutions Profile

Transformation + Growth

We engaged Mass Software Solutions to develop a custom software application tailored specifically to our legal practice needs. Mass Software Solutions demonstrated exemplary professionalism, technical expertise, and commitment to delivering a high-quality product throughout the development process. Their ability to understand and translate our unique requirements into a robust software solution was truly impressive.

The software solution developed by Mass Software Solutions has significantly streamlined our internal processes, resulting in increased efficiency, accuracy, and productivity within our legal group. We have received positive feedback from our team members, who have found the software to be user-friendly and highly effective in supporting their day-to-day tasks.

We wholeheartedly recommend Mass Software Solutions for any software development project.

Karla Grove
President

Digital Transformation

Digital transformation as a service refers to helping organisations adopt and integrate digital technologies into their operations and business models. It includes automation, data analytics, cloud computing and digital customer engagement. The service typically involves a combination of strategy consulting, technology implementation and change management to help companies modernise their operations and better compete in the digital economy.

Consulting Services

We analyse your processes and workflow to build customised 'IT solutions to improve productivity and profit margins.

Business Analysis

When you present us with business challenges that keep you busy, our analysts and experts will work with your stakeholders to identify bottlenecks. We will then develop a strategic plan to overcome your existing business problems.

We use our industry experience and technical expertise to identify operational processes and workflows which, when optimised, improve performance. We analyse your business processes to automate repetitive tasks and apply the right digital solutions to improve the efficiency of your business operations.

Solution Architecture

In summary, during the consultation sessions, we create an architectural plan for a strategic digital solution that aligns with your business objectives. We use agile development models and provide comprehensive technical documentation. The solution architecture is scalable and resilient to meet current and future business needs and help with digital transformation.



Mass Software Solutions Profile

Transformation + Growth

Generative Al & Agentic Al

Gain a Competitive Edge with Al Solutions

Mass Software Solutions leverages the power of Generative Al and Agentic Al to deliver transformative solutions. Our focus lies in developing autonomous systems that not only generate creative content but also proactively act upon the environment. This unique approach empowers businesses to adapt, solve complex problems, and achieve unparalleled success.

Our Expertise

KPI driven Al Summarisation

Gain actionable insights from your business data without the need for expensive data analysts. Our Al-powered summarization focuses on KPIs, delivering crucial information at a fraction of the cost.

Data to Insight Transformation

Unlock the hidden value in your existing data. Our Al-driven solutions transform raw data into actionable insights, empowering data-driven decision-making without the need for large IT budgets.

Generative Al content Distillation

Refine Al-generated content into concise, impactful messages. Our Al-powered distillation service helps SMEs create high-quality content efficiently, saving time and resources.

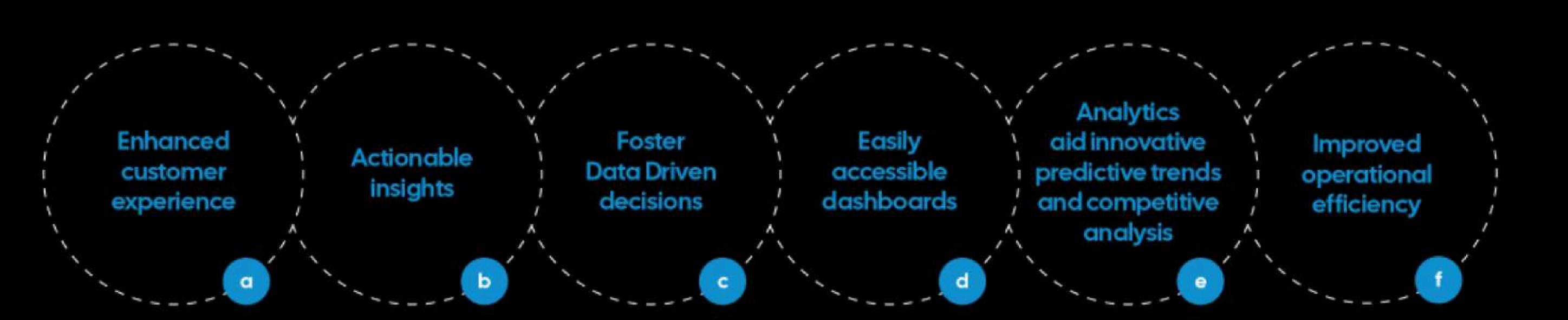
Al-powered query response system

Empower your team with instant access to information. Our Al-powered query response system provides quick and accurate answers to business questions, boosting productivity and reducing reliance on manual searches.

Customizable Agentic Al framework

Build intelligent agents tailored to your specific business needs. Our flexible and cost-effective AI framework empowers SMEs to automate tasks, improve efficiency, and gain a competitive edge.

Your Benefits



Why Choose Us

Unparalleled Expertise: Our team comprise of skilled professionals with extensive knowledge

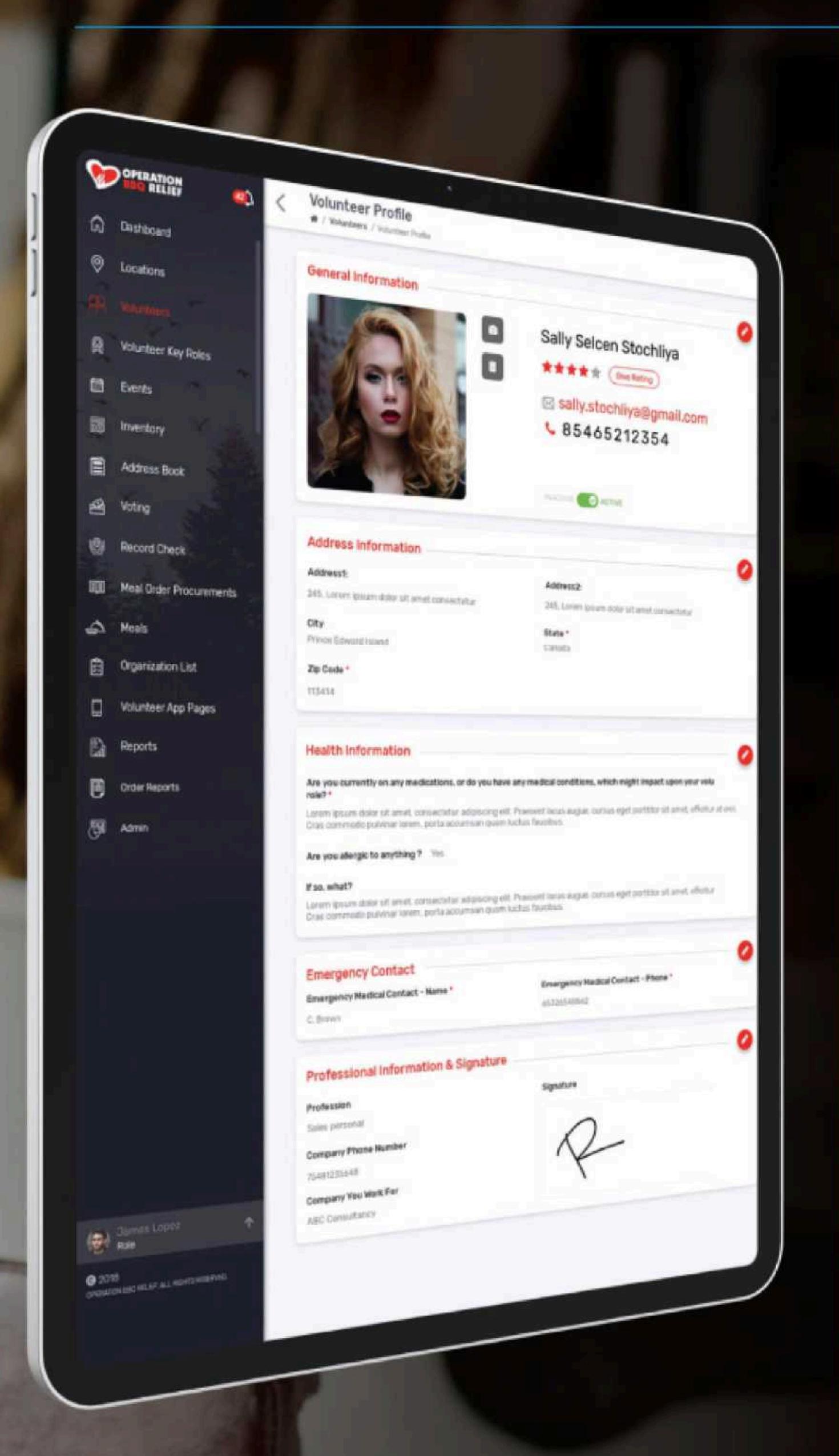
actionable insights through our Data solutions development expertise. With a focus on data integration, advanced visualisations and deep analytics, we empower businesses to take informed decisions and drive growth.



Mass Software Solutions Profile Transformation + Growth

Web Applications

We build highly scalable and secure web applications that integrate seamlessly with your current business processes. Web applications enable businesses to streamline operations, enhance customer experiences, increase reach, enable data-driven decision-making and adapt changing to market needs. Not just that. They are quick to deploy and can be easily maintained.



We design

a custom strategy after thorough research.

We finalise

The wireframe and flow of the web app.

We define

the web app features and solution architecture.

We plan

the apps workflow and create the wireframe.

We develop

the frontend and back end of the web app.

We choose

the hosting provider and deploy the app.

We support

The web app with ongoing maintenance services.



OPERATION RELIEF

mobile-first web application.









MySQL...





Case Study

We gave an innovative solution tailored to meet all their

requirements. The records can be updated from the





We create unique mobile applications that have a striking presence. Our apps are designed to create experiences that put the user first. We aim to build apps that strengthen customer engagement, increase in business profit margin and achieve business goals effortlessly. We help mission-driven

We understand

the intent and requirements of the app.

We finalise

The wireframe and flow of the mobile app.

We develop

the app prioritising on the user experience.

We test

the app thoroughly to ensure it is free from bugs and ready for launch.

We support

The mobile app with ongoing maintenance services.









Clients Feedback

Head of Technology



Peculiar, Missouri

"They put-in countless hours and effort to accommodate meetings and reviews in the US time zones."

General Manager

School Lunch Deliver, Ireland

"Despite different time zones, the team has been always on hand to help with any resolutions."

Assistant Professor



Icahn School of Medicine at Mount Sinai

New York City, New York

"They deliver exceptional work."

Manager

Portuguese Yellow Pages Lisbon, Portugal

"They are honest with their feedback and strict on their delivery times."

CEO

E-Learning Platform



Manhattan, New York

"They go beyond their basic responsibilities to ensure the software app turns out exactly how we envision it."

Founder & CEO, mBolsa → 5.0



Sao Paulo, Brazil

"They add great value by understanding business requirements and helping think through specs prior to delivery."

CEO, Social Platform



Norway

"They deliver exactly what we require, on time."

IT director



Anfas Medical Care Riyadh, Saudi Arabia

"They were amazing professionals in the workflow."

About Founders



Suman Mukherjee

As the CTO of MSS, Suman holds a crucial role in driving innovation, shaping the company's technical direction, and leading its growth.

He oversees the technology strategy, inspires and mentors a talented team, and makes informed decisions on technology investments. His guidance enables us to deliver high-quality software solutions that meet client needs while staying ahead of emerging trends.

Suman also actively engages with clients, contributes to the tech community, and establishes himself as a respected authority in the field.

As the CTO, his role is crucial to the company's success and significantly impacts the software development industry.



Kaushik Ganguli

Kaushik Ganguli, the Co-Founder and Director of Marketing at Mass Software Solutions, brings a sharp focus on financials and actively engages with clients to understand their unique requirements, delivering customised software solutions.

He provides strategic direction, guidance, and leadership to the marketing department, while also fostering strong client relationships built on trust and reliability throughout their software development journey.

With an early recognition of technology's potential impact on businesses, Kaushik's blend of a Commerce degree and PGDIT, combined with an entrepreneurial spirit, sales, and marketing expertise, has established him as a respected figure in the industry.



Bhaskar Ganguli

As a Co-Founder and the Director of Sales, Bhaskar brings a wealth of expertise in developing and executing sales initiatives. He is responsible for building and nurturing client relationships, identifying new business opportunities, and generating revenue for Mass Software Solutions.

Bhaskar's leadership skills are evident in his ability to lead and motivate a sales team. By providing guidance and support, Bhaskar ensures the team has the tools and resources to meet sales targets and deliver exceptional customer service.

Additionally, Bhaskar maintains a deep understanding of the software development industry and clients' specific needs. Bhaskar keeps a pulse on market trends and competitor activities, enabling them to identify opportunities for growth and stay ahead in a competitive landscape. He collaborates with cross-functional teams to align sales strategies with overall business objectives and ensure a cohesive approach towards achieving organizational goals.



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